

**BIZ  
N  
BIODIVERSITY  
PLATFORM**



**KOREAN BUSINESS AND BIODIVERSITY INITIATIVE (BNBP)**

**Membership**

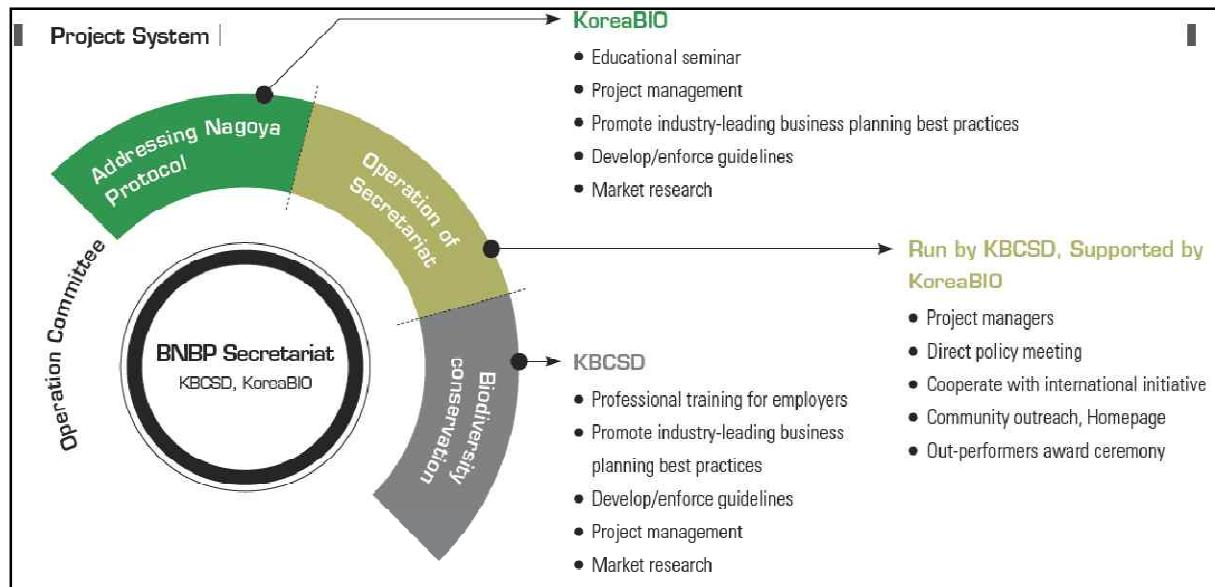
Korean Business Council for Sustainable Development (KBCSD), Korea Biotechnology Industry Organization (KBIO), and other businesses that signed the ‘Joint Communication on Conservation and Sustainable Use of Biodiversity’ in 2013 and members of the Green Company Council that signed ‘Memorandum of Understanding on Voluntary Action for Biodiversity Conservation’ in 2014.

Under financial support of Ministry of Environment, KBCSD and KBIO jointly launched Biz N Biodiversity Platform (BNBP) Secretariat in 2016 to help businesses to strive for Corporate Social Responsibility (CSR) that preserving Biodiversity and sustainable use of genetic resources. Up to now, 25 companies and organizations are officially joining the initiative as members of BNBP. ([www.bnbp.or.kr](http://www.bnbp.or.kr))

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|--|---|---|--|---|
| <br>DAEWOONG<br>Daewoong Pharmaceutical  | <br>KOREAN AIR<br>Korean Air Lines                                    | <br>DONG-A ST<br>Dong-A ST                  | <br>LOTTE CHEMICAL<br>Lotte Chemical   | <br>BIONEER<br><i>Innovation • Value • Discovery</i><br>Bioneer                                     |
| <br>SAMSUNG INSTITUTE OF SAFETY & ENVIRONMENT<br>Samsung Institute of Safety & Environment | <br>SAMSUNG ELECTRO-MECHANICS<br>Samsung Electro-Mechanics            | <br>ASIANA AIRLINES<br>Asiana Airlines Inc. | <br>S-OIL<br>S-OIL   | <br>SK innovation<br>SK Innovation  |
| <br>LG Display<br>LG Display   | <br>LG Electronics<br>LG Electronics                                  | <br>LG Chem<br>LG Chem.                     | <br>엠에스바이오텍(주)<br>MS Biotech   | <br>yuhan CORPORATION<br>Yuhan Corp.  |
| <br>E1<br>E1   | <br>Chong Kun Dang Pharm<br>Seoul, Korea<br>CKD Pharmaceutical Corp.  | <br>GS Caltex<br>GS Caltex                  | <br>Genematrix<br>GeneMatrix   | <br>POSCO<br>POSCO  |
| <br>KHTA 한국건강기능식품협회<br>Korea Health Supplements Association                                | <br>LH KOREA LAND & HOUSING CORPORATION<br>Korea Land & Housing Corp. | <br>Hyundai Oilbank<br>Hyundai Oilbank      | <br>KBCSD Korea Business Council for Sustainable Development<br>Korea Business Council for Sustainable Development | <br>koreaBio Korea Biotechnology Industry Organization<br>Korea Biotechnology Industry Organization |

## Business Areas

BNBP is working on 2 business areas, addressing Nagoya Protocol and Biodiversity conservation. KBCSD is responsible for conservation issues and general operation of Secretariat, K BIO manages tasks regarding Nagoya protocol.



## Knowledge & Information Sharing

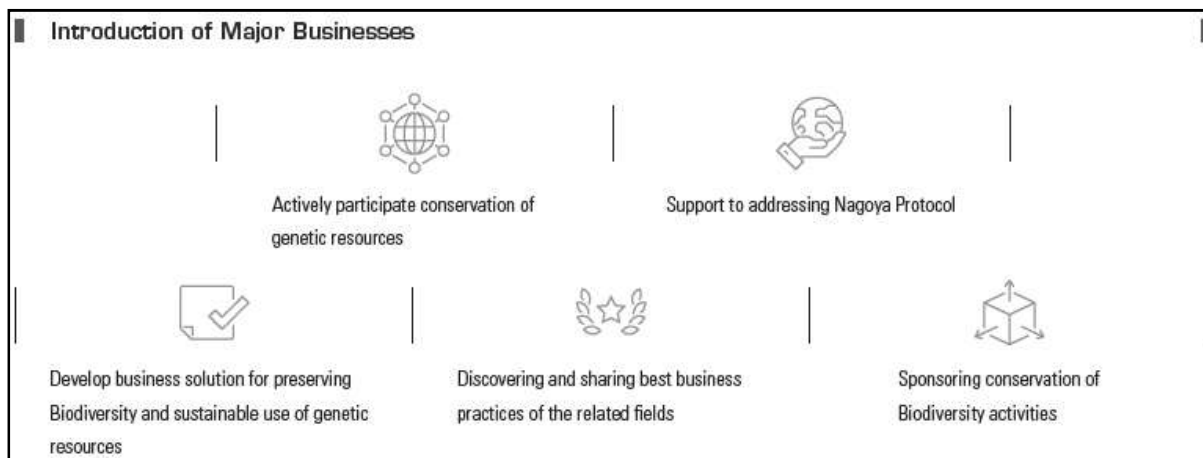
BNBP is holding and engaging various conferences to encourage knowledge sharing with all stakeholders, such as Government and NGOs.

About 2 weeks ago, BNBP held a CEO forum in Seoul to discuss biodiversity and ecosystem conservation issues of industrial sector. At this event, BNBP Secretariat delivered a message for members' better understanding of the objectives of BNBP, and to increase their sustainable use of biodiversity, and to encourage them to take actions to reduce their biodiversity footprint.

To share best practices with other nation or regional-level, BNBP joined the Business & Biodiversity Forum of CBD COP 13 and presented a case of member-company, titled 'Biodiversity, Climate Change and Firm's Role'.

## Assistance

BNBP held education seminars to provide feasible technical assistances. These include a toolkit to mainstream biodiversity, especially the Nagoya Protocol and to address general knowledge about biodiversity and businesses. And also we provide guidelines and legal advice to help businesses comply with biodiversity-related laws and regulations.



### **BNBP Works in 2016-2017**

#### 2016

- Opening of the BNBP Secretariat February 2016
- Creating the Secretariat's website, organizing the first BNBP Member's Meeting and an opening ceremony for the Secretariat
- Assistance in responding to CBD and Nagoya Protocol
- Distributing best practices of members in other countries
- Publication of brochures that showcase businesses who implement biodiversity conservation and benefit sharing

#### 2017

- Expansion of BNBP in terms of member
- Membership solicitation
- Increasing BNBP profile and visibility
- Identifying and distributing best practices
- Providing education opportunities about CBD and Nagoya Protocol
- Monitoring business activities
- Publication of general guidelines on business and biodiversity
- Making a short PR film about BNBP