



B&B collaboration in the Netherlands (and beyond)

24 November 2017
Paris

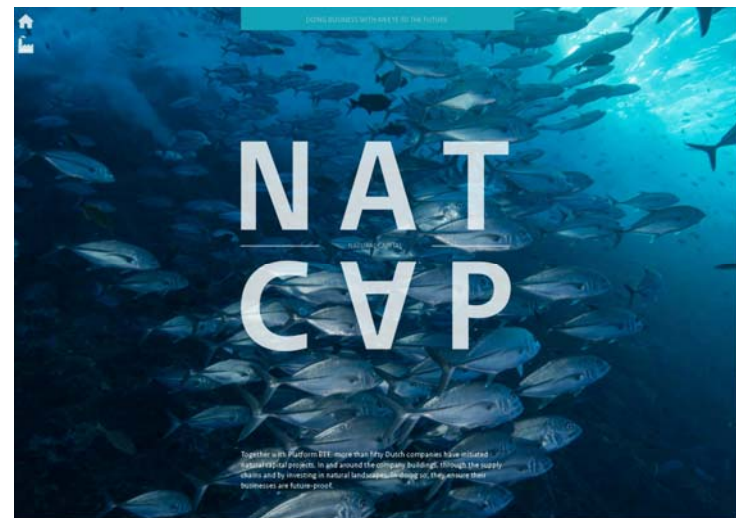
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Netherlands B&B Experience | 2012 - 2016

- Collaboration of employers and conservation organizations (VNO-NCW and IUCN-NL)
- Focus on business practices with natural capital
- International Conference 2016





Netherlands B&B Experience | Now

Up-scaling Natural Capital approaches in 3 sectors: AgroFood, Building and Chemical Industry



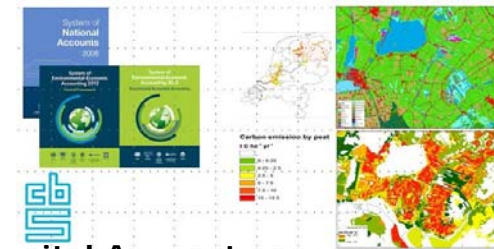
Building a online platform for collaboration:

<https://naturalcapital.futureproof.community/>

Futureproof.community



Collaborating on scientific based target setting: One Planet Thinking



Creating a Natural Capital Account for NL based on UN-SEEA



Netherlands Dialogue on Natural Capital

- Create a dialogue between supporters and opponents of natural capital as a concept
 - What are the do's and don'ts when using natural capital approaches?
 - How does natural capital approaches fit into a good policy-mix to achieve the three CBD targets, conservation, sustainable use and fair benefit sharing
- Results of this Dialogue will be used to inform the development of a Natural Capital Policy by IUCN



Government Dialogue

@World Forum on Natural Capital (Edinburgh 27-28 Nov 2017)

- Provide a platform
- Share experiences
- Explore opportunities for collaboration

